



We are looking forward to an exciting year of competitive travel basketball. We are in our sixth year and hope to have six or more teams on various levels. Our teams comprises of both boys and girls, grades 4-12, from the Sarasota/Manatee Area who are committed to preparing themselves to compete at a highly competitive level of basketball.

In addition to dedicated training, our program has an environment that promotes individual confidence, sportsmanship, self esteem and leadership - valuable skills on and off the court. Liberty Edge strives to motivate each player to achieve their individual level of success while creating excitement in the community about basketball.

We would appreciate your help in this year's campaign. We are preparing for our upcoming season, so fundraising efforts begin now. To be successful, we require a tremendous amount of support by the local community. Your sponsorship keeps our activities affordable. Your support helps offset the costs of tournament fees, accommodations, equipment, uniforms, insurance, facility rentals, staff and operational expenses as well as supplement participation fees. We plan to compete in tournaments in the state. Your contributions will help us compete at regional and, if given the opportunity, to represent our community at a national level. All sponsorship money is used solely for the expenses and needs of the team.

Your support of Liberty Edge also offers a unique opportunity for your business to reach a captive audience in the community. Your organization will gain exposure both locally and nationally. Take a look at the opportunity that awaits you as a sponsor and community partner.

Thank you for considering sponsorship of our organization. We couldn't do it without you and the support of the community.

Sincerely,

A handwritten signature in blue ink that reads "Mike Liberty #30". The signature is written in a cursive style.

## OUR MISSION

Our mission for Liberty Edge is to leverage the power of constructive coaching by inspiring each player to reach their highest potential as an athlete and as an important member of the team, in turn creating an environment for limitless growth far beyond the court.

Liberty Edge Basketball excites kids about the game while enhancing their fundamental skills and fostering character development. The success of our program is found in coaching core skills at every level in an atmosphere of fun and camaraderie. We use techniques used by players in the highest levels. We also believe in providing a framework for healthy life-long habits in nutrition and strength training.

Our program is a rewarding and challenging experience, which also develops self-confidence, self-esteem, teamwork, discipline, competitiveness, dedication, leadership, sportsmanship and provides players with a mental toughness they will carry with them for the rest of their lives.



## OUR FOUNDER + HEAD COACH

All of our events and teams are personally run by Marcus Liberty, former NBA player. Marcus is dedicated to creating successful kids through personal mentoring, one-on-one training, camps and skills clinics.

One could say that as an athlete Marcus Liberty is a man of extreme drive, fierce passion and competitive spirit – and one would be right. ESPN Magazine hails Liberty as one of Illinois' all-time best players. For years on the court Liberty had been thrilling fans, yet off the court he yearned for something even greater.

He knew that his love for the game would be his escape from the Chicago projects. Little did Marcus know that his dream would change his life in more ways than one.

Liberty went on to become an All-State player at MLK High School in Chicago, where he led his school to Chicago Public High School League championships in 1986 & 1987, and to an Illinois Class AA state championship in 1986. The first person named as Tournament MVP two consecutive years and to win two tournament scoring titles, Mr. Basketball guided MLK H.S. to three Final Fours, their first-ever Proviso West championship title and later went onto capture the State title of that year. Both Sports Illustrated, Parade Magazine and USA Today ranked him the #1 High School Player in the country. This title led him to be recruited by the University of Illinois, selected as a member of the Big 10 Freshmen team and a star leader of the 1989 "Flying Illini" that reached the NCAA Final Four. In 1990, he made an early exit from college; He was recruited in the 2nd round of the 1990 NBA Draft by the Denver Nuggets and later played for the Detroit Pistons. Liberty played a total of four seasons in the NBA before an additional six years internationally.

Marcus is currently the Head Coach at the Out-Of-Door-Academy. He often travels to his home town of Chicago and dedicates his energies and efforts to organizing basketball events and mentoring youth and adults – spreading a message of hope with education as the vehicle to transport those who hold a lack of vision for the possibilities of the future. Through his speaking engagements both in the inner city and corporate meetings, Liberty uses courage, strength and personal experience as his platform to assist individuals - teaching them the importance of knowledge and everyone's ability to reach beyond their own limits and personal mountains to achieve their goals.



# 2022 SPONSORSHIP FORM

## CONTACT INFORMATION

Name \_\_\_\_\_

Organization \_\_\_\_\_

Phone # \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_



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*All gifts to Sportuuty, Inc and are 100% tax deductible based on the organization's 501(c)3 charitable status. All team sponsorship proceeds will directly benefit Liberty Edge Travel Teams.*

## AVAILABLE SPONSORSHIP PACKAGES

### PARTNER SPONSOR: \$500

- Logo/name on website

### ATHLETE SPONSOR: \$1,000

- Logo on website w/link
- Email blast inclusion

### TEAM SPONSOR: \$2,500

- Logo on website w/link
- Logo on 1 Team Shooter Shirts
- Email blast inclusion

### REBOUND SPONSOR: \$5,000

- Logo on website w/link (premium placement)
- Logo on 1 Team Shooter Shirts
- Email blast inclusion
- Logo on forms and flyers (MUST BE BEFORE 1/31/22)

### UNIFORM SPONSOR: \$7,500

- Logo on website w/link (premium placement)
- Logo on ALL Team Shooter Shirts
- Email blast inclusion
- Logo on forms and flyers (MUST BE BEFORE 1/31/22)
- Logo on Facebook Header

### SLAM DUNK SPONSOR: \$10,000

- Logo on website w/link (premium placement)
- Logo on ALL Team Shooter Shirts
- Email blast inclusion
- Logo on forms and flyers and local ads (MUST BE BEFORE 1/31/22)
- Logo on Facebook Header

### Sponsorship Levels

- Partner .....\$500
- Athlete .....\$1,000
- Team .....\$2,500
- Rebound .....\$5,000
- Uniform .....\$7,500
- Slam Dunk .....\$10,000
- Other .....\$ \_\_\_\_\_

### What's in it for you?

- Show your commitment and continual support of your local area and community.
- Help bridge the gap between local businesses, the community and its patrons.
- Demonstrate your willingness to invest in today's youth.
- Take advantage of the opportunity to market your Company's products and/or services.

### The Numbers

- Reach over 250 families within the Liberty Edge organization.
- Obtain over 20,000 website/social media impressions.
- Introduce yourself to over 15,000 event spectators.

## PAYMENT INFORMATION

We thank you for joining us in this effort to support local youth and future athletes. Your contribution goes towards scholarships, gym rentals, uniforms, equipment and referees.

Payment Type:  Check  Credit  Paypal: give@sportuuty.org

Name \_\_\_\_\_ Zip \_\_\_\_\_

Card# \_\_\_\_\_ CVV \_\_\_\_\_

Exp. Date \_\_\_\_\_ Check# \_\_\_\_\_

**Please make check payable to Sportuuty.** Mail or email

completed form to [chris@sportuuty.org](mailto:chris@sportuuty.org) OR P.O. Box 21297, Bradenton, FL 34203.

Signature \_\_\_\_\_ Date \_\_\_\_\_

### Artwork

Please email logo and/or artwork for apparel, website and/or other promotional items to:  
[chris@sportuuty.org](mailto:chris@sportuuty.org).

### QUESTIONS?

Email us at  
[info@marcusliberty.com](mailto:info@marcusliberty.com)  
or call 941-944-9542.